



Charlotte
Chamber of Commerce

MEMBER APPLICATION PACKET

The Charlotte Chamber of Commerce wishes to invite you to become a part of our business community!

Our mission is to provide members with opportunities for growth, collaboration and education.

The Charlotte Chamber of Commerce would like you to invest in your businesses future by becoming a member. Your colleagues and customers recognize that you support the community in many ways when you are a part of the Chamber of Commerce. In addition, the benefits of membership are endless. We offer networking opportunities through recurring Chamber events held monthly, quarterly and annually. Take a look inside this application to learn more about what the Charlotte Chamber of Commerce has to offer for the growth of your business!

Charlotte Chamber of Commerce

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MEMBERSHIP BENEFITS

Networking opportunities:

- Annual dinner
- After-hours mixers
- Member networking events
- Member recruitment events
- Forums and workshops
- Complimentary SBAM webinars
- Michigan Chamber Membership

Advertising Opportunities:

- Joint advertising promotions and sponsorship through our quarterly Business After Hours
- Receive our monthly & weekly electronic newsletter, Business Blast which has advertising opportunities and is received by over 300 businesses
- Community advertising program available.
- ALL businesses are printed in local paper as Chamber member at least once per year at no charge.
- Bold listings in the local phone book.
- All memberships include a business listing on our Chamber Web & App Portals with options to upgrade advertising options and links. All members can register and update with ease.

Business Opportunities:

- Business referrals
- Ribbon cuttings and First Dollar Awards available to new businesses
- Participant in Chamber Gift Certificates Program (*Keeps our Money Local, more than \$20,000 sold in previous 12 months*)
- Access to the Chamber mailing list
- Discounted fee or free workshops and seminars.

Web and App Portal Benefits:

- Submit events to community calendar
- Extra advertising for your business or organization which is available to the whole community

MEMBERSHIP DUES

General Membership Price Breakdown (based on # employees)

Number of employees	Membership Cost:
1-2, and home-based business	\$150
3-5	\$250
6-10	\$350
11-15	\$400
16-25	\$500
26-40	\$700
41-60	\$850
61-75	\$1,000
76-100	\$1,250
101-300	\$1,500

General membership includes: Retail, Industry, Service Companies, Real Estate Agents and their brokers, Auto Dealerships, and others not included in other categories.

2 part-time employees = 1 full-time

Non-Profits, Clubs, Organizations: \$100

Churches: \$50

Individual Members: \$100

CHARLOTTE CHAMBER OF COMMERCE MEMBERSHIP APPLICATION

Date of Application: ___/___/_____

Company Name: _____

Address: _____ Phone: _____ Fax: _____

Email: _____ Website: _____

Years in Business: _____ Hours of Operation: _____

Company Contact (first/last name): _____

Describe Products/Services: _____

History of the Business: _____

Awards Received: _____

What would you like to gain from the Chamber of Commerce? _____

Preferred method of communication (check one): US Mail Fax Email Phone

Number of Full-time Employees: _____ Number of Part-time Employees: _____

Reasons for Joining (please rank, 1 being the most important reason, 6 being the least important)

Networking Events/Programs:

Community Involvement:

Committee Participation:

Advocacy:

Marketing for my business:

Other: _____

Total Annual Commitment to Invoice: _____

NOTE: Dues are prorated.

Thank you for your investment in our community!